



#EUBiodiversity



European  
Commission



Business @  
Biodiversity

Workshop on

## Identifying business needs for dealing with biodiversity in natural capital assessments

10.00-16.00, 19 September 2017

DG Environment, Avenue de Beaulieu 5, Brussels

You are kindly invited to this workshop on 19 September

[Register for your place now](#)

This workshop is part of a project to strengthen the representation of biodiversity in natural capital assessments, particularly those guided by the Natural Capital Protocol. The project is being carried out under a partnership between the Natural Capital Coalition and the Cambridge Conservation Initiative, and is supported by the EU Business & Biodiversity Platform.

This is the first workshop in a series of workshops. Business will have the opportunity to share opinions, learn from each other and shape the output of the biodiversity supplement to the Natural Capital Protocol.

### *The challenge*

*Biodiversity is insufficiently incorporated into private sector natural capital assessments.*

Biodiversity – the diversity of all living organisms at genetic, species and ecosystem level - forms the living component of natural capital stock. It provides the flow of resources and benefits that business and society depend upon. The relationship between biodiversity and natural capital is often overlooked in natural capital assessments.

### *The solution*

*To collaborate across businesses to identify the gaps and needs to strengthen the representation of biodiversity in corporate natural capital assessments.*

The Cambridge Conservation Initiative, Natural Capital Coalition and EU Business & Biodiversity Platform aim to create a cross-sectoral community of practice. Business leaders will be engaged on the subject of biodiversity and active in building capacity to include biodiversity within corporate natural capital assessments.



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### *Objective*

The main objectives of the workshop are: a) to determine the business needs for support on incorporating biodiversity into natural capital approaches; and b) identify in what format this support should be presented for easy access to businesses.

### *Outcome*

The outcomes from this workshop will feed directly into guidance for a specific biodiversity supplement to the Natural Capital Protocol; this includes its format, how it could be used and whether other supporting tools for businesses should be prepared.

The findings from this meeting will be captured and shared with participants. These will be combined with the findings from the full series of workshops. Together this will inform the need, format and required contents for a business focused biodiversity supplement to the Natural Capital Protocol.

### *Business engagement*

**We need your opinion!** The workshop is a unique opportunity to raise your voice and shape important guidance on biodiversity within a corporate context.

If you are an experienced professional familiar with the challenges of natural capital and biodiversity assessments, or only in the exploratory phase and trying to find out the best approach for your type of business, you will have the opportunity to share your experiences and shape the much needed biodiversity guidance for business.

### *Registration*

Join us in this very interesting debate! And help us in shaping the most appropriate business solutions on biodiversity assessment.

Further information will be available to those registered to participate.

[Register for your place now](#)

Please find the draft agenda attached

### **For more information please contact:**

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