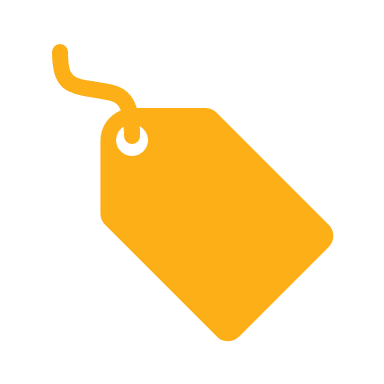


**Business training on the value of nature**

*What are the relationships between your business and nature?*

### Program

 ADD DATE FREE OF CHARGE

TIME: 3 hours ADD LOCATION/VIRTUAL

**In-Person Training**

**Room layout :**

* # tables with # chairs
* Flip charts x2
* Beamer and screen

**List of facilitation aides:**

* Post-it notes and markers
* (Presentation timing cards (5 minutes, 2 minutes, 0 minutes))
* Bell (to mark end of exercises)
* (Camera)

**Note-taker throughout the training:**

* To provide a summary with key outcomes from training with all participants after the event.

**Printed materials to provide:**

* Agenda
* Facilitator notes
* Participant handbook
* Feedback forms
* Relationship between business, natural capital & society – The Natural Capital Protocol’s illustration (A4 printed, placed on tables)
* (Welcome sign)

**Before training participants arrive, place on each table:**

* Agenda
* Handbook
* Relationship between business, natural capital & society – The Natural Capital Protocol’s illustration

**Virtual Training**

**Set-up preparation:**

* Set-up the breakout rooms in advance according to the number of participants and the number of individuals able to assist with the training
* Set-up polling questions before, taking note of the polling code if using Mentimeter

**Set-up preparation:**

* Chat function on Zoom for introductions and questions
* Options for saving the chat to use in answering questions at the end of/ after the session

**Note-taker throughout the training:**

* To provide a summary with key outcomes from training with all participants after the event or share the recording of the training

**Materials to provide:**

* Online links or attachments to all materials listed in the in-person training (including pre-read files and workbooks)

**Before training participants arrive, check that:**

* All participants have access to the materials and pre-reading
* All participants can use online software like Zoom and Mentimeter

**AGENDA**

| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| --- | --- | --- | --- |
| 15 min | **Welcoming & opening** | **Welcome (2’)**  *Welcome everyone. If case study presenters already present, acknowledge them as well.*  *Facilitators for the day to present themselves.*   * **Brief presentation of We Value Nature (4’)**   *Mission, objectives, EU funding, timeframe, partners involved, house rules*   * **Rationale and objectives of the training (2’)**   *Present purpose of the training, learning objectives (LOs) and explain the handbook at their disposal.*   * **Training agenda & logistics (4’)**   *Introduce the program for the full day, warn that we will be time keeping, emphasize that will have a variety of learning formats, incl. individual reflexion, group discussions and exercises, etc. The aim is that they are as active as possible in their learning journey.*  *Go through the location’s safety instructions (incl. where toilets are located, exits, etc.).*   * **Introductions (3’)**   *Introduce presenters, introduce participants using one of the options available on the slides (e.g. icebreaker, speak in the chat etc. depending on session type)* | Resources available to participants:  NCP  Pre-reading  Workbook |
| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| 15 min | **Setting the scene and recap on natural capital** | *Presenter to give a re-cap on natural capital in relation to the current context. Introduce company examples and/or show video if relevant.*   * **Optional knowledge checks**   *For the virtual session use Mentimeter/Zoom software; for the in-person session, option to use Mentimeter or ask in person directly (instructions are on the speakers notes)*  *Definition of natural capital; what cannot be considered a form of natural capital?* (**3’** to reflect, **2’** to discuss and feedback)   * **Definitions (3’)**   *Present definition of natural capital and ecosystem services, present link between natural capital and businesses*   * **Introducing the protocols (2’)**   *Links between protocols*   * **Knowledge check**   *For the virtual session use Mentimeter/Zoom software; for the in-person session, option to use Mentimeter or ask in person directly (instructions are on the speakers notes)*  *Definition of natural capital protocol. Use NCP diagram to feedback* (**3’** to reflect, **2’** to discuss and feedback) | ADD FACILITATOR(S) |
| 10 min | **The business case for assessing natural capital and common assessments** | * **Risks and opportunities for businesses (1’)**   *Present risks and opportunities for businesses using examples from Module 1*   * **Reflection**   *For the virtual session direct participants towards the chat function on Zoom; for the in-person session, ask for feedback from each table (instructions are on the speakers notes) on* **risks and opportunities** *in their own businesses* (**2’** to reflect, **2’** to discuss and feedback)   * **Business case for assessing natural capital (1’)**   *Presenter to explain how the presence of risks and opportunities encourages businesses to manage these through natural capital assessments*   * **Common assessments (4’)**   *Difference between measuring and valuing, potential business applications of assessments, overview using data from The Capitals Coalition, concrete steps to undertaking a 1st natural capital assessment*  *Re-cap of Learning Objectives* | ADD FACILITATOR(S) |
| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| 40 min | **Identifying your natural capital impacts and dependencies** | * **Understanding impacts and dependencies (16’)**   *Introduction with video on pollinators*  *Elaborate on business impact and dependency diagrams as well as dependency pathways, linking these to risks and opportunities*   * **Knowledge check**   *For the virtual session use Mentimeter/Zoom software; for the in-person session, option to use Mentimeter or ask in person directly (instructions are on the speakers notes)*  *Which factors are impacts/dependencies?* (**3’** to reflect, **2’** to discuss and feedback)   * **Case study example – Cementos Argos**   *Explain the case study example and then carry out group exercise on materiality assessment, presenter to explain VAS when giving feedback* (**10’** to reflect, **5’** to discuss and feedback)   * **Reflection -** *For the virtual session direct participants towards the chat function on Zoom; for the in-person session, ask for feedback from each table (see speakers notes). Impacts and dependencies of their own business* (**2’** to reflect, **2’** to discuss and feedback) * *Re-cap of Learning Objectives* | ADD FACILITATOR(S) |
| 15 min | **Coffee Break** | | |
| 25 min | **Scoping an assessment** | * **Scoping an assessment (8’)**   *Introduce scoping, steps to scope, identifying target audience, identifying stakeholders*   * **Case study example – Cementos Argos**   *Explain the case study example and then carry out group exercise (a) scoping table or b) fill in target audience and stakeholders (instructions are on the speakers notes)* (**7’** to reflect, **3’** to discuss and feedback)  **OR Case study example – Hugo Boss**  *Explain the case study example and then carry out group exercise (a) scoping table or b) fill in target audience and stakeholders (instructions are on the speakers notes)* (**7’** to reflect, **3’** to discuss and feedback)   * **Practicalities (7’)** *Planning an assessment, other considerations, practical tips, SHIFT platform and Natural Capital Toolkit, examples of tools to determine impacts and dependencies.* * *Recap Learning Objectives.* | ADD FACILITATOR(S) |
| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| 20 min | **Materiality** | * **Materiality assessments (5’)**   *Define materiality and materiality assessments, how to identify criteria for identifying material issues*   * **Case study example – Dutch Seafood Company**   *Explain the case study example and then carry out group exercise stakeholders (instructions are on the speakers notes)* (**10’** to reflect, **5’** to discuss and feedback)  *Re-cap Learning Objectives* | ADD FACILITATOR(S) |
| 20 min | **Introduction to monetary valuation** | * **Introduction to valuation (2’)**   *Introduction to monetary valuation and various approaches to help scope an assessment and links to guidance.*   * **Reflection**   *For the virtual session direct participants towards the chat function on Zoom; for the in-person session, ask for feedback from each table (instructions are on the speakers notes)*  *Identifying direct and indirect economic value in attendee’s own businesses* (**2’** to reflect, **2’** to discuss and feedback)   * **Valuation approaches and techniques (2’)**   *Techniques table by type, time, resource*   * **Hypothetical case study example – fashion company and/or cement company**   *Explain the case study example and then carry out group exercise* (**7’** to reflect, **3’** to discuss and feedback)   * **Practical tips (2’)**   *Ecosystem valuation tools, tips for scoping*   * *Re-cap Learning Objectives* | ADD FACILITATOR(S) |
| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| 20 min | ***[OPTIONAL***  ***use if the trainer has access to an industry speaker]***  **Case Study presentation – Title and focus** | * **Case study presentation (20’)** * Presentation 10’ * Q&A / discussion in plenary 10’   *Prior to the training, brief presenter to focus his/her presentation on the below points:*   * *Problem statement (what made them adopt a NC approach);* * *Approaches / tools used;* * *Barriers / challenges + how overcame these* * *+ outcomes of the solution put into place & decision(s) that were informed; State the stakeholders involved;*   *How they would do things differently if completing the assessment again + next steps* | INDUSTRY SPEAKER |
| 15 min | **Wrap-up’s and next steps** | * **If following industry speaker thank them for their presentation and summarize key points before wrap-up** (**1’)** * **Wrap-up** (**1’)**   *Presenter to refer to the session learning objectives and what has been covered in the course*   * **Ask participants for their reflections on the training** *(questions are provided in the speaker notes)*   *For the virtual session direct participants towards the chat function on Zoom; for the in-person session, ask for feedback from each table (instructions are on the speakers notes) i.e. next steps for Scoping an assessment* (**2’** to reflect, **2’** to discuss and feedback)   * **Knowledge check**   *For the virtual session use Mentimeter/Zoom software; for the in-person session, option to use Mentimeter or ask in person directly (instructions are on the speakers notes)*  *Key takeaways and lessons learned* (**3’** to reflect, **2’** to discuss and feedback)   * **Resources** (**5’)** * **Upcoming engagement opportunities** * **Ask to complete feedback survey** | ADD FACILITATOR(S) |
|  | **End of training** |  | Thank everyone for attending |