



# Capitals Hub Guide



2019

The Natural Capital Coalition launched a Regional Platform programme to lead national engagement and practice on natural capital.

Ten platforms were developed in Australia, Brazil, Colombia, Netherlands, Scotland, South Africa, Spain, US, UAE and West Africa.

2020

The Natural Capital Coalition and the Social & Human Capitals Coalition united as the Capitals Coalition.

2021

We assessed learning from our Regional Platforms to develop a second phase that is inclusive of capitals approaches, and to grow the network.

## The purpose of a Capitals Hub

The purpose of a Capitals Hub is to create a community of practitioners that scales the application of capitals approaches in a specific context; for example national or sector based.

The objectives of the Hubs are to:

1. Increase awareness, collaboration and uptake among business, finance, government, civil society, science and accounting & standards;
2. Share and support the application and learning of approaches, tools and techniques; and,
3. Provide feedback on guidance materials developed by the Coalition.

## The purpose of a Network of Conveners

The purpose of the Network of Conveners is to create a network of networks in the form of a global community that scales the application of integrated capitals and, as a result, strengthens the uptake of capitals globally. The Network is key to accelerating the transition of business, finance and government including all capitals in their decision making to deliver a fairer, just and more sustainable world.

The objectives of the Network of Conveners are to:

1. Foster shared learning globally; and,
2. Foster a sense of shared ownership for the application of integrated capitals globally.



# Capitals Hubs will be run by Conveners who commit to the following five principles of convening stakeholders and fostering collaboration among the actors in their context:

1. Commitment to the ambition of the Capitals Coalition, which is to transform the way we make decisions by including the value provided by nature, people and society;
2. Progress towards inclusion of all four capitals (natural, human, social and produced capital) in your convener activities, where feasible;
3. Working in a collaborative, open and inclusive way; promoting participation of and interaction between all stakeholders (business, finance, government, accounting & standards, multi-stakeholder groups, civil society and science), where feasible;
4. Commitment to increasing the application of capitals approaches in decision making, going beyond awareness raising; and,
5. Capturing learning and feeding back to the Capitals Coalition.

## Suggested Hub activities



Webinars to share experiences of capitals approaches and/or to introduce capitals concepts.



Curate content and host an active hub on the Coalition's online space.



Face to face or virtual meetings to plan hub activities.



Training workshops.



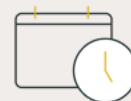
Contribute, collate and share articles, case studies or thought pieces.



Consultation workshops to inform Coalition projects.



Run a pilot study with multiple stakeholders.



Host events on topics of particular interest in your regional context.



# Offer and expectations

	Capitals Coalition	Hub Convener	Network of Conveners
<b>Plan</b>	<p>Content:</p> <ul style="list-style-type: none"> <li>• Develop content e.g. latest developments in capitals thinking or additional guidance.</li> <li>• Share content e.g. materials about capitals or how to convene (if required).</li> </ul>	<p>Engagement:</p> <ul style="list-style-type: none"> <li>• Develop a practical and engaging multi-stakeholder program of action with timelines.</li> </ul>	<p>The Capitals Coalition will host the Network of Conveners to:</p> <ul style="list-style-type: none"> <li>• Foster shared learning.</li> <li>• Foster shared ownership.</li> </ul>
<b>Do - collaborate</b>	<ul style="list-style-type: none"> <li>• Ensure outreach to a global audience.</li> <li>• Provide access to knowledge.</li> <li>• Provide input/access to global discussions.</li> </ul>	<ul style="list-style-type: none"> <li>• Implement action plan.</li> <li>• Update the Capitals Coalition about the planned actions and progress on a quarterly basis.</li> </ul>	
<b>Learn - share knowledge</b>	<ul style="list-style-type: none"> <li>• Foster access to, and, collaboration among, a network of conveners to promote learning.</li> </ul>	<ul style="list-style-type: none"> <li>• Feedback learning to Coalition team including examples of capitals application from Hub participants.</li> <li>• Participate in and seek opportunities for learning from the Network of Conveners.</li> </ul>	



# Governance

The relationship between the Coalition and the Hub Convener is based on a mutual agreement to remain agile and scale the application of a capitals approach in a specific context.

- A Hub is a collaboration of interested parties coming together to advance the capitals conversation. It is not a subsidiary of the Coalition and no legal partnership/ connection is created by coming a Hub.
- Hubs should aim to apply the five principles of convening stakeholders, set out above, and not exclude interested parties from joining activities.
- The Coalition does not provide funding for Hubs or for the role of the Convener, but we can support funding bids and proposals where possible.
- Hub Conveners can utilise a group on the Capitals Community, an online platform, to facilitate network engagement.

The Capitals Coalition is a global collaboration transforming the way decisions are made by including the value provided by nature, people and society. Our ambition is that by 2030 the majority of business, finance and government will include all capitals in their decision-making, and that this will deliver a fairer, more just and more sustainable world.

# Contact

If you have any questions, please get in touch with our Collaboration Director, Alison Jones, at [alison.jones@capitalscoalition.org](mailto:alison.jones@capitalscoalition.org)

