



**CAPITALS  
COALITION**



The Economics of Ecosystems and Biodiversity (TEEB) for  
Agriculture and Food

## **TEEBAgriFood Training Program for Business**

# **TRAINING INVITATION**

**27 October 2022**

**3 - 5 pm Beijing time**

**China**

[Register here](#)



Funded by the  
European Union

# Introduction to the training program

The online TEEBAgriFood training program is an opportunity for you to learn how to incorporate the value provided by nature and people into your business decision-making. Providing you with an overview of the **TEEBAgriFood Operational Guidelines for Business**, this program will arm you with the knowledge to identify the risks and opportunities of your interaction with natural, social and human capital, and learn how to integrate and apply this in business decision-making.

## Natural capital

The stock of renewable and non-renewable natural resources that combine to yield a flow of benefits to people.



## Social capital

The networks together with shared norms, values and understanding that facilitate cooperation within and among groups.



## Human capital

The knowledge, skills, competencies and attributes embodied in individuals that contribute to improved performance and well-being.



## Produced capital

The human-made goods as well as all financial assets that are used to produce goods and services consumed by society.



By participating in the training program, you will:

- ✓ Gain **essential tools to future-proof your business**, free of charge
- ✓ Learn how to enhance your **business strategy, corporate social responsibility and sustainability** uptake based on an improved understanding of the risks and opportunities in your value chain
- ✓ Understand how to **measure and value** your business' **impacts and dependencies** on natural, social and human capital
- ✓ Help you to understand and act on **carbon emission** and your businesses relationship with **biodiversity**
- ✓ Be part of and interact with an **international network** of businesses and expert practitioners
- ✓ Have the opportunity to **showcase** your case study and work with an international group of frontrunners

After joining the two-hour training session, you will be invited to carry out a **capitals assessment** based on your business' interests. The Capitals Coalition and GoldenBee will work closely with the participants to support this process. Simultaneous translation in English and Mandarin will be provided.

[Register here](#)



## Resources and preparatory reading

The **TEEB for Agriculture and Food: Operational Guidelines for Business** is the central piece, and we recommend you to have a look at the document before the training session. The other guidance listed below linked below provides a deeper background on the methodology to measure and value their impacts and dependencies, which we will be covering in the training program.

To access the material, please request access to the WeChat Group by contacting Nan Xiang, GoldenBee:

Wechat Account: xiangnan0822  
Phone Number: 8610-18701077287

- ✓ [TEEBAgriFood Operational Guidelines for Business](#) proposed guidance for integrated assessment on natural, human, social and produced capitals. ([Also in Mandarin](#))
- ✓ [Natural Capital Protocol](#) & [Social and Human Capital Protocol](#). The two protocols supplement the Guidelines proposing guidance for specific capitals (Natural, Social & Human)
- ✓ [TEEBAgriFood Synthesis: Measuring what matters in agriculture and food systems: a synthesis](#) explains why it's essential to measure impacts and dependency in food systems. ([Also in Mandarin](#))

Please note that no prior knowledge is required and these resources are simply to give you a flavour of what is to come.

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# Contact

## Capitals Coalition



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Louise Amand, Manager

[louise.amand@capitalscoalition.org](mailto:louise.amand@capitalscoalition.org)

Lisa Heine, Engagement Officer

[lisa.heine@capitalscoalition.org](mailto:lisa.heine@capitalscoalition.org)

Martine van Weelden, Senior Manager

[martine.vanweelden@capitalscoalition.org](mailto:martine.vanweelden@capitalscoalition.org)

## GoldenBee



**GoldenBee**

Corporate Social Responsibility Consulting

Nan Xiang

Senior Manager

[nan.xiang@goldenbeechina.com](mailto:nan.xiang@goldenbeechina.com)

Gefei Yin

Director

[gefei.yin@goldenbeechina.com](mailto:gefei.yin@goldenbeechina.com)

## Foreign Environmental Cooperation Center of the Ministry of Ecology and Environment, P.R. China

Zhao Yang, Senior Engineer, Division II

[zhao.yang@fecomee.org.cn](mailto:zhao.yang@fecomee.org.cn)



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