



## CAPITALS COALITION

<b>Title:</b>	Interim Communications Director
<b>Reports to:</b>	Executive Director
<b>Salary scale:</b>	EUR 84,460 – EUR 94,760 (inclusive of 8% holiday allowance) / GBP 70,750 – GBP 79,500
<b>Contract:</b>	9 –12 months / part or full time
<b>Location:</b>	Capitals Coalition will consider candidates located in the UK or the Netherlands with existing permission to work in the relevant location. All Coalition team members work remotely with occasional in-person engagement.
<b>Travel:</b>	Occasional travel for key opportunities

### About Capitals Coalition

The Capitals Coalition's vision is of a stable, resilient economy that safeguards everyone. Our role is to catalyze action towards accounting for what matters by hosting a pre-competitive space for collaboration. The Capitals Coalition and its network do this by tackling collective challenges, co-creating solutions and championing a systems approach. We put true value at the core of economic decisions to address nature loss, climate change and social inequity.

The Capitals Coalition is a non-profit headquartered in the Netherlands.

### About the role

The Capitals Coalition is at an exciting time in its history, as it embarks upon an ambitious ten-year strategy to catalyze action towards accounting for what really matters with key decision makers in the economy.

The Interim Communications Director will play a pivotal role in developing and leading the communications strategy to strengthen Capitals Coalition's positioning as a credible and trusted voice as we transition into our new strategic phase.

With a strong background in strategic communications you will work with the CEO, Executive and Leadership Teams, as well as a wide range of stakeholders to champion the Coalition's brand and narrative for the new strategy. Managing a small communications function and leveraging our cutting-edge projects and networks, you will amplify the Coalition's voice and inspire key audiences in business, finance and government.

If you have a strong 'can-do' attitude, can communicate complex concepts in a compelling way and create synergy across multiple areas of communications, then this role is for you. If you are driven by working at the intersection of economics and sustainability (climate, biodiversity, equity), thrive on strategy creation and are an exceptional leader, we want to hear from you.

You will report to the Executive Director and directly manage the Communications Manager.

### What you will do

- Develop - and oversee the implementation of - a new communications strategy and the positioning of the Capitals Coalition with external stakeholders. This includes bringing cohesion across initiatives, amplifying and promoting key outputs and targeting communications to achieve organizational goals.
- Lead and develop a strong narrative for action that is supported by messaging and visual assets and ensure these are embedded across Capitals Coalition communications. This includes determining key audiences, messengers and moments, and identifying key indicators to track and monitor progress.

- Develop, maintain, and disseminate strategic messaging that underpins both reactive and proactive communications tactics in line with strategic objectives and policy positioning.
- Identify, foster and manage productive and impactful relationships with key communication and engagement stakeholders, including press contacts, communications specialists in partner organizations, and key partners for outputs and events.
- Promote an innovative approach to communications using all media, staying abreast of advancements in the profession to ensure the Capitals Coalition can make best use of a mix of communication channels.
- Drive creative insights and strategic thinking across the Capitals Coalition with respect to communications to maximize impact and reach.
- Build relationships by representing the Coalition on external working groups, at events, and in the media as appropriate.
- Support, prepare and coach staff, spokespeople and board members for media interviews and visits and provide guidance across the organization about dealing with the media.
- Manage the Capitals Coalition's in-house communications team including setting objectives, leading on annual appraisals, and recruitment.
- As a member of the Leadership Team, support the Executive Team in fostering cohesion and collaboration across the Capitals Coalition.
- Take on additional tasks as required to support the delivery of the Capitals Coalition's strategic and operational plans.

### **What we're looking for**

- 12+ years of experience in strategic communications and/or PR and at least 5 years of experience managing others;
- Experience developing and executing a communications strategy for a global organization, using knowledge of how communications supports the delivery of wider organizational goals;
- Experience developing, supporting and executing advocacy campaigns;
- Experience in economic transformation, new economics or sustainability fields including excellent understanding of economic transformation, sustainability and business issues and ability to anticipate and adapt messaging in relation to context and audience;
- Ability to summarize and synthesize complex reports, findings and information to make them accessible for a diverse audience;
- Knowledge of branding and design is an asset;
- Proven leadership with seasoned judgment, the ability to make decisions, justify recommendations and be responsive, clear and firm with colleagues and partners;
- Comfortable advising and engaging with subject matter experts and senior leaders;
- Demonstrated ability to coach, mentor, motivate, and lead colleagues;
- Experience working independently and also collaboratively with a small team, and comfort with adapting to changing situations;
- Excellent oral and written communication skills in English.



### Benefits include:

- Paid holiday leave: 30 days per year for all employees plus official national holidays in the candidate's location.
- Paid sick leave and parental leave.
- Pension: employer contribution of 5% p/a.
- 500 EUR one-time home-working setup allowance
- 300 EUR per annum bring your own device allowance
- 250 EUR annual training allowance

At the Capitals Coalition, we believe we can most effectively accomplish our goals with a team that brings a variety of skills, expertise, and life experiences to the work we do every day. We strongly encourage applications from qualified candidates from underrepresented backgrounds and those with disabilities. We aim to foster a welcoming environment that respects each person's perspective and values each person for who they are.

### How to apply:

We are looking for a colleague to work with us part- or full-time (up to 37.5 hours p/w). The successful candidate must be based in and have existing eligibility to work in the United Kingdom or the Netherlands. The Capitals Coalition offers a range of benefits alongside a competitive salary and a great place to work.

Given the interim nature of this position, we are also open to engaging an independent contractor for the role.

Please send a completed application form (do not convert it to PDF) to [info@capitalscoalition.org](mailto:info@capitalscoalition.org) by 8th September 2024. State the role in the subject line and kindly note that only short-listed candidates will be contacted. Interviews will be held in late September and early October.

For any queries about the role please contact [info@capitalscoalition.org](mailto:info@capitalscoalition.org)

*The Coalition consists of organizations from all around the world and with people of different gender, race, age, religion, sexual orientation, physical ability, geography, political affiliation, and country of origin, and as much as possible we want this to be reflected in our team. We are committed to promoting a diverse and inclusive community and we welcome applications from all backgrounds.*