

Natural Capital for Business Decision-Making

On the path to nature positive and net-zero Train-the-Trainer course

[The Capitals Coalition](#) is a global collaboration dedicated to building a resilient economy that values what matters and to transform decision-making. The capitals approach helps organizations understand the value derived from all capitals - natural, social, human and produced - and ensures that this value is preserved and created rather than eroded.

Despite growing awareness, many businesses are still in the early stages of understanding and implementing natural capital impacts and dependencies assessments. To address this, the Capitals Coalition has developed a Train-the-Trainer (TtT) program in partnership with [Social Value International](#) (SVI). This program aims to equip trainers worldwide with the skills and knowledge needed to meet the needs of organizations wanting to develop their knowledge and understanding of the capitals. By expanding capacity-building efforts, experienced sustainability practitioners will be able to provide high-quality training, helping businesses improve their impact and transform practices for the better.

About the course

The "*Natural Capital for Business Decision-making – on the path to nature positive and net zero*" Train-the-Trainer course will provide experienced individuals worldwide with the knowledge and skills needed to deliver high-quality training on natural capital approaches. The course delves into critical areas of an assessment, touching on topics such as biodiversity, air quality, greenhouse gases, water, and land. Through a holistic approach and [ACT-D framework](#), participants will learn how to teach others about impact and dependencies measurement, valuation, transformative decision-making, strategy improvement and real-world application.

Who is this course for?

This 20-hour course is designed for seasoned professionals – consultants, trainers, and sustainability practitioners - who are passionate about advancing natural capital education, enhancing their capacity, and contributing to global efforts to preserve our natural world. If you're committed to making a difference and ready to elevate your impact, this is your chance to lead the way.

Why join this course?

- **Elevate Your Leadership:** by empowering businesses to make decisions that protect our natural world.
- **Future-Proof Your Career:** by gaining insights into the latest methodologies and frameworks that are essential in today's and tomorrow's corporate world.
- **Expand Your Impact:** by bridging the knowledge gap in the private sector and helping organizations factor natural capital values into their strategies.
- **Drive Real Change:** by positioning yourself at the forefront of business transformation by supporting companies in achieving nature positive and net zero targets.
- **Expand Your Network:** by connecting with experts and a community of practice across the globe.



Outline of the course

The Train-the-Trainer course includes 20 hours of learning content, comprising offline preparation, live online sessions, and if feasible, one optional in-person session. It concludes with a knowledge and skills test for accreditation. The learning materials encompass PowerPoint slide decks, facilitator's notes, breakout room exercises, homework practice activities, and discussion time.

By the end of the course, participants will have:

- Improved their understanding of the role of the natural capital approach for better business decision-making.
- Discovered how to use natural capital assessments to identify and address business risks and opportunities.
- Acquired a foundational understanding of assessing, measuring, and valuing impacts on nature across operations and value chains.
- Developed and exchanged interactive and engaging methods for teaching the course content to various audiences.

Participants will also be supported to inspire change within organizations through target setting, commitments and transforming practices.

Course language: English

Course structure:

Course Section and format	Mode	Date	Duration
Capitals Coalition course " <i>Valuing nature and people to inform business decision-making</i> " instructors' videos on Coursera platform. Own pace		Before Sep	3h00
Starter pack	Offline	09 Sep	2h00
Module 1: online	Online	18 Sep	4h00
Module 2 & exercises: online	Online	06 Oct	3h30
Practice Exercises (Self-paced)	Offline	Before 23 Oct	3h00
Module 3 & exercises: online	Online/In-person	23 Oct	3h30
Accreditation Assessment	Online	Nov-Dec	1h00
Total Duration: 20 hours			

Please note that additional time will be required for homework and preparation outside of the course, which may extend beyond the 20 hours listed above.

Full attendance at all parts of the Train-the-Trainer course is expected from participants. Participants are required to attend at least two out of the three sessions to qualify for accreditation. Module recordings will be made available after each module.



In-Person or Hybrid Event

An in-person gathering may be offered to trainers, as face-to-face sessions are known to be more engaging, build trust, and support deeper learning. This is yet to be confirmed. If it goes ahead, the location will be chosen based on where participants are based – information that will be collected via the Registration of Interest form. Participants would be responsible for covering their own travel and accommodation costs. The event would be led by Social Value International and held only if it is geographically feasible and fits within budget. It could take place at the end of the training and could also serve as a meeting point for trainers from the first edition.

For those unable to attend in person, or who prefer to join remotely, a virtual option will be made available, if the event content falls within what is normally covered by the course.

Practice Exercises

During the training, participants will be introduced to the exercises they will later conduct with their course attendees. Once accredited, trainers will be encouraged to create quality content that illustrates the theory with examples from their own national context. They will receive templates and be invited to develop bespoke learning materials, including local business examples, which they can use when delivering the course within their networks.

Outline of the accreditation process

Following the training, there is a one-hour online assessment for participants seeking the Accredited Trainer status. For this assessment, participants will be provided with a set of slides comprising both standard and bespoke content and will be asked to deliver a 40-minute presentation and 20 minutes of Q&A on the content of the course.

Benefits of becoming a trainer

By becoming a trainer for the *"Natural Capital for Business Decision-making – on the path to nature positive and net zero"* course, you'll gain the expertise needed to deliver impactful training on the Natural Capital approach, empowering businesses to integrate natural capital into their decision-making processes.

As an accredited trainer, you'll play a crucial role in bridging the skills and knowledge gap in the private sector, helping organizations better understand and address their environmental impacts. You'll also be equipped to deliver high-quality training that ensures organizations can effectively apply the Capitals Approach.

In addition to gaining training expertise, you'll join a global network of professionals and contribute to international efforts to preserve our natural world.



Pre-requisites

Participants will need to demonstrate relevant experience, qualifications, and knowledge related to sustainability and education.

Essential:

- Experience working in sustainability and strategy across various domains like Impact Measurement & Management (IMM), Environmental Social Governance (ESG), and Corporate Social Responsibility (CSR), within corporate, public sector, or NGO contexts. This includes engaging with different types of organizations or investors, highlighting your ability to apply sustainability practices in diverse settings and collaborate effectively on business-related sustainability initiatives.
- Registration to the Coursera Course: <https://www.coursera.org/learn/valuing-nature-and-people-to-inform-business-decision-making>. Kindly note that the Coursera course is free and self-paced.

Desirable:

- Experience or accreditations in sustainability or related impact measurement and management (IMM) training (e.g., SVI Accreditation, Level 1 or above on the Social Value Professional Pathway, Capitals Coalition's Coursera course, Sustainable Development Goals Academy, etc.).
- Outline your plans for applying the knowledge gained from this course, including specific goals or initiatives you intend to pursue.
- Indicate whether you expect to deliver the training within the next 12 months and provide any relevant details about how you plan to incorporate the training into your professional activities.

Candidates who do not meet all the requirements are still encouraged to apply if they believe their experience aligns with the course outcomes.

Cost

Training Fee

Participants will be charged a one-off training fee to attend the training course and undertake the assessment process.

One-off training fee pricing structure (all prices GBP):

- High-Income Countries: £750
- Medium-Income Countries: £500
- Low-Income Countries: £300

World Bank country classifications are listed [here](#).

Annual License Fee

Upon successful completion of the assessment process, participants have the option to become Accredited Trainers. This accreditation includes an annual license fee and the right to use the learning materials from the course *"Natural Capital for Business Decision-Making – On the Path to Nature Positive and Net Zero."*



This fee will support administrative costs, training materials, the development of a repository of relevant examples and case studies, and ongoing professional development.

Annual licensing fee pricing structure (all prices GBP):

- High-Income Countries: £250
- Medium-Income Countries: £150
- Low-Income Countries: £100

Apply now

Individuals seeking to join this Train the Trainer course are requested to submit [this application form](#) to capture information and documentation on meeting the above-outlined requirements before the deadline of **Wednesday, 20 August 2025 (end of day)**. Decisions about who is selected will be made between SVI and Capitals Coalition on a rolling basis, and all applicants will be informed via email by **Friday, 5 September 2025**, at the latest.

We look forward to embarking on this exciting Train-the-Trainer journey together.

