



Capitals Coalition and International for Valuing Impacts announce strategic merger

LONDON, UK – 22 July 2025 – The Capitals Coalition and the International Foundation for Valuing Impacts (IFVI) have announced today a strategic merger, marking a pivotal moment in the evolution of the global impact ecosystem.

IFVI has made significant strides in developing and championing an impact accounting framework for the public good, grounded in rigorous due process and expert input. These efforts complement Capitals Coalition's success in harmonizing best practices and building a committed, multi-stakeholder, global movement. The merged entity aims to reduce fragmentation, scale the uptake of impact accounting for value creation, and drive systemic change in how businesses, investors, and regulators make decisions.

After a decade of significant growth and proliferation of impact-focused organizations and frameworks, the sector now needs to prioritize collaboration, standardization, and consolidation to achieve lasting results. This merger is a direct response to that need.

It will bring together the two organizations to accelerate the integration of impact accounting for value creation. This will involve its integration into global financial and regulatory frameworks, to ensure that economic decisions are based on what truly matters and foster a resilient economy. Together, the Capitals Coalition and IFVI's combined efforts will advance impact accounting for value creation, further, faster.

Integration of the two entities will be completed by the end of 2025, with teams working closely in the coming months to bring both organizations' workstreams, cultures, and personnel into alignment.

Mark Gough, CEO of Capitals Coalition, said, "This merger is creating a powerful vehicle to update the economic operating system and engage regulators, investors and companies to contribute to a resilient economy."

Rob Zochowski, President & CEO of IFVI, said, "When we launched IFVI in 2022, our aim was to make impact information as critical to decision-making as financial information. We have built powerful frameworks and established organizations and networks that exist in the impact space. Capitals Coalition is the ideal partner for us in achieving our goal. This is a significant milestone in making impact accounting integral to corporate and investor success."

André Hoffman, Chair of Capitals Coalition, will chair the merged entity, and Sir Ronnie Cohen, Chair of IFVI, will be Vice-Chair.

NOTE TO EDITORS

About Capitals Coalition: The Capitals Coalition is a global collaboration with a shared vision for a resilient economy that values what matters. Through a network of over 500 partners, we are building confidence and empowering action to embed the value of all capitals (Natural, Social, Human and Produced) in decision-making by 2035. <https://capitalscoalition.org/>

About the International Foundation for Valuing Impacts (IFVI): The International Foundation for Valuing Impacts (IFVI) is an independent nonprofit organization bridging the gap between financial accounting and impact measurement. IFVI works to create a just and sustainable economic system built on the full contribution of business to people and the planet. IFVI's mission is to build and scale the practice of impact accounting to promote decision-making based on risk, return, and impact. <https://ifvi.org/>

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